

## **FOR IMMEDIATE RELEASE**

April 15, 2008

For additional information, contact:

Amanda Shaw, Indiana Green Building Council, 339-0646

Christine Glaser, Bloomington Commission on Sustainability, 336-0360

### **City Commissions Sponsoring Two-Day “Building Green” Film Festival**

**Bloomington, IN** -- The City of Bloomington’s Environmental Commission and Commission on Sustainability, in partnership with The Indiana Green Building Council and Earth Care, will present a two-day “Building Green” film festival at the Monroe County Public Library Auditorium.

The film festival will take place Saturday, April 26, and Saturday, May 3, from 11:00 a.m. to 5:00 p.m. each day. This event is free and open to the public.

### **Monroe County Public Library Auditorium**

**Saturday April 26, 11:00 a.m. to 5:00 p.m.**

#### **11:00-11:15 Introduction**

#### **11:15-11:45 Architecture 2030**

“Architecture 2030” Architect/activist Ed Mazria’s movement to galvanize commitment to a carbon-neutral building sector by 2030. From the series “design e/2: the economies of being environmentally conscious.” (30min)

#### **11:55-12:30 High Performance Buildings**

“High Performance Buildings Perspective and Practice”, by Amory Lovins’ Rocky Mountain Institute (RMI) and the US Green Building Council. A case study of 13 LEED projects completed by RMI for Toyota, Starbuck’s, Goldman Sachs, etc. (35 min)

#### **12:40-1:10 The Green Apple**

“The Green Apple” demonstrates how skyscrapers like the Bank of America tower and downtown New York are surprising models of sustainability. From the series “design e/2: the economies of being environmentally conscious.” (30min)

#### **1:20-2:15 Chicago:City of the Big Shoulders**

From the series “Edens Lost & Found,” “City of the Big Shoulders.” Narrator Scott Simon follows several inspiring citizen activists, showcasing their strategies for bringing people together to restore Chicago’s urban ecosystem. (55 min)

#### **2:15-2:30 Break and Discussion**

**2:30-3:05 Green Is the Color of Money**

“Green is the Color of Money,” Academy Award-winning filmmaker Ben Shedd’s case study of the award-winning LEED Platinum Banner Bank building in Boise, ID. (33 min)

**3:15-3:45 Affordable Green Housing**

“Affordable Green Housing” chronicles third-generation developer Jonathan Rose’s work to make sustainable homes available to New Yorkers living in public housing. From the series “design e/2: the economies of being environmentally conscious.” (30 min)

**3:55-4:55 The Next Industrial Revolution**

“The Next Industrial Revolution”, Architect and visionary William McDonough and chemist Michael Braungart bring together commerce and ecology, reinventing technological processes to be as safe and renewable as natural processes. Projects at Nike, Ford Motor Co., Oberlin College, and Herman Miller Furniture. (1 hr)

**Saturday, May 3, 11:00 a.m. to 5:00 p.m.**

**11:00-11:15 Introduction**

**11:15-11:45 Deeper Shades of Green**

“Deeper Shades of Green” about three of the most remarkable architectural visionaries who are changing the face of architecture and environmentalism. From the series “design e/2: the economies of being environmentally conscious.” (30min)

**11:55-12:30 Green Is the Color of Money**

“Green is the Color of Money,” Academy Award-winning filmmaker Ben Shedd’s case study of the award-winning LEED Platinum Banner Bank building in Boise, ID. (33 min)

**12:40-1:10 The Green Machine**

Follow Mayor Richard Daley as he strives to make Chicago the “greenest city in America.” From the series “design e/2: the economies of being environmentally conscious.” (30min)

**1:20-2:15 Green: The New Red, White and Blue**

“Green: The New Red, White and Blue,” Pulitzer Prize-winning author Tom Friedman visits the frontlines of the Green Revolution, from the offices of Google to a WalMart green superstore. (1 hr)

**2:15-2:30 Break and Discussion**

**2:30-4:00 Green: Carrot or Stick**

“Going Green: Carrot or Stick?” a panel discussion from the on-going series “For the Greener Good” at the National Building Museum, Washington, D.C. Panelists discuss solutions for motivating green building and practices. (90 min)

**4:15-5:00 Whose Carbon Is It Anyway?**

A panel discussion from the on-going series “For the Greener Good” at the National Building Museum, Washington, D.C. Buildings create over 40% of the CO2 released annually. Who will take the lead in dealing with it? (45 min)

Each film will be followed by a brief time for questions and discussion.

Films from the Rocky Mountain Institute, the producers of the “Edens Lost & Found” series, the makers of the William McDonough film and the National Building Museum also will be showcased on CATS Channel 7 the week of Earth Day.